

PhD in Entrepreneurship and innovation

Innovation Theories

Academic Year	2018/2019
Title	Innovation Theories
Credits	5
Level	Phd Course
Scientific-Field	SECS-P/08
Semester	II semester
Year	1
Professor	Adele Parmentola adele.parmentola@uniparthenope.it
Venue	Università degli Studi di Napoli Parthenope

SYLLABUS

Course topics

The course focuses on the main theoretical approaches of the study of innovation starting from the traditional theories up to the most modern theoretical approaches. The theoretical approaches will be critically analyzed in order to highlight the various areas of application and possible literature gaps

Aims

The course aims to:

- allow students to develop a comprehensive knowledge of the main theoretical contributions in terms of innovation
- allow students carry on their research within the different research approaches on the topic
- improve the students' analytic skills in terms of both theoretical conceptualization and research methodology
- allow students to analyze the scientific literature on the topic for their research objectives

- Teaching Materials

Articles published in international scientific journals that will be made available through electronic sharing systems.

In itinere evaluation

Class Discussion; project works

Final Test

The final exam will consist of a brief literature review of a specific theoretical approach and its possible fields of application

Teaching methods

The course will be organized in frontal lessons, thematic discussions, project works, student presentations.

Language

Italian and English