

## PhD in Entrepreneurship and Innovation

### Finance for innovation

Title	Finance for innovation
Credits	5
Level	Phd Course
Scientific-Field	SECS-P/7 – SECS-P/8 - SECS-P/9 - SECS-P/10 - SECS-P/11
Semester	II semester
Year	2
Professor	Gabriele Sampagnaro: <a href="mailto:sampagnaro@uniparthenope.it">sampagnaro@uniparthenope.it</a>
Venue	Università degli Studi di Napoli “Parthenope”
<b>SYLLABUS</b>	

### Course topics

The course aims to provide Ph.D. students with the theoretical, analytical and methodological tools essential to acquire a deep knowledge of the main areas of study related to finance for innovation. In particular, the lines of research that will be examined relate to the following topics: the relationship between innovation, organizational structures and business models of financial intermediaries; the impact of technological changes on bank-firm relationships and on the ability of the financial system to support firm innovation; the link between alternative financial instruments (like, venture capital, private equity, crowdfunding, IPO), and firms' growth and innovation.

### Aims

The main goal of the course is to provide PhD students with:

- an overview of the organizational, management and financial issues addressed by banks, intermediaries and non-financial firms to successfully manage technological innovation and the continuous changes in the economic and regulatory scenario;
- a deep knowledge of the main theoretical contributions in the field of finance for innovation and more in general on the innovation of the financial system;
- an overview of the methodologies necessary to extend existing literature in the area of finance for innovation;
- the capabilities to develop research ideas related to the topics examined during the lessons.

### Teaching Materials

Articles published in international scientific journals and other contributions relative to finance for innovation and innovations in the financial system.

### *In itinere evaluation*

Class Discussion and presentation in PowerPoint.

**Final Test**

PhD students will have to write a research project on one of the topics analysed during the course.

**Teaching methods**

Teaching methods emphasise interactive learning and include discussion of theoretical and empirical papers that Professor will send to the students several days before the lesson.

**Language**

Italian and English