Università
degli Studi
della Campania
Luigi Vanvitelli

Dipartimento di
Economia

DiSAQ
DIPARTIMENTO DI STUDI AZIENDALI E QUANTITATIVI

Ph.D. in Entrepreneurship and Innovation

Innovation and Entrepreneurship: frontiers

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Academic Year	2018/2019
Title	Innovation and Entrepreneurship: frontiers
Credits	4
Level	PhD Course
Scientific-Field	SECS-P/07 - SECS-P/08 - SECS-P/09 - SECS-P/10 - SECS-P/11
Semester	I semester
Year	2
Professor	**Francesco Schiavone** schiavone@uniparthenope.it
Venue	Università degli Studi di Napoli *Parthenope*

SYLLABUS

Course topics

- New theoretical approaches in entrepreneurship and innovation (4 hours)
- New frontier technologies: artificial intelligence, machine learning and blockchain (8 hours)
- Field research (12 hours)

Aims

Students attending the course will be able to 1) explore and learn the emerging trends in innovation and entrepreneurship theory (e.g., artificial intelligence); 2) design and implement a field research (formalisation of a research question, data analysis, data collection, results reporting and so on..) in one of these emerging trends; 3) improve their personal skills in collaboration and team-working for academic research.

Teaching materials

Articles published in scientific top management journals (delivered to students before each lesson).

In itinere evaluation

Students have to read papers sent them before the lessons and develop some short comments for in-class discussion.

Final evaluation

Students have to develop a research design and the preliminary results of a "fieldwork" research. The research subject for each student has to be agreed in advance with the

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                            di Malta   F.: +39 0823 622984   dip.economia@pec.unina2.it
                            81043 Capua (CE)   www.economia.unicampania.it

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module coordinator.

Teaching methods

Short frontal lectures, research seminars, in-class group discussion and team-work.

Language

Italian and English

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