







Innovation and Society 5.0:

Statistical and Economic Methodologies for Quality Assessment

> Department of Economics Capua January 27 - 28, 2022



IES 2022

Organizing Committee

Chair: R. Lombardo, University "L. Vanvitelli"

- I. Camminatiello, University "L. Vanvitelli"
- A. D'Ambra, University "L. Vanvitelli"
- E. Romano, University "L. Vanvitelli"
- L. Rossi, University Cusano
- V. Simonacci, University "L'Orientale"

The subject-matter of the contributions covers the following areas: Sustainability, Health, Wellness, Sport, Tourism, Education, Training-Research, Bank-FinTech, Transportation, Environment, Enterprise, Industry and Finance, E.commerce, Digital Marketing, Labour Market, Public Administration, Justice System.

January 27th -9.00 -9.30, Aula Magna

Welcome Address

Gianfranco Nicoletti Rector of University of Campania "L. Vanvitelli"

Riccardo Macchioni Pro-Rector of University of Campania "L. Vanvitelli"

Maria Ciocia Head of the Economics Department Luigi D'Ambra Coordinator of SVQS Group Corrado Crocetta President of the Italian

Statistical Society

Rosaria Lombardo Chair of IFS 2

Rosaria Lombardo Chair of IES 2022 Programme Committee

10th Scientific Meeting of the Research Group of Statistics for the Evaluation and Quality in Services (SVQS) of the Italian Statistical Society

The Conference is scheduled in 2 plenary sessions, **22** solicited sessions on specific topics and **11** contributed sessions.

Aula Magna, Rooms E, H, L, M

January 27th -9.30 -10.15, Aula Magna

PLENARY SESSION

Invited Speaker: Michel van de Velden – University Erasmus,

Rotterdam

Title: A general framework for implementing distance

measures for categorical variables

January 28th- 10.00 – 10.45, Aula Magna-

PLENARY SESSION

Invited Speaker: Maurizio Vichi - University of Rome "La

Sapienza"

Title: Identifying needs and strengthening the quality of statistics in Europe and Italy: the indications of

ESAC and COGIS



Dipartimento di Economia